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800 SOUTH VICTORIA AVENUE, VENTURA, CALIFORNIA 93009

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August 4, 2015

Board of Supervisors
Ventura County Watershed Protection District
800 South Victoria Avenue
Ventura, CA 93009

Subject: Recommendation to Approve Renaming Ventura County Watershed Protection District Facilities from Oxnard Industrial Drain to Ormond Lagoon Waterway and from J Street Drain to tšumaš (chumash) creek. Authorize the Ventura County Watershed Protection District Director to Update the List of Channels Within the Comprehensive Plan of the Ventura County Flood Control District to Reflect the New Channel Names.

Dear Board Members:

Recommendation:

1. Approve Renaming Ventura County Watershed Protection District (District) Facilities from Oxnard Industrial Drain to Ormond Lagoon Waterway and J Street Drain to tšumaš (chumash) creek.
2. Authorize the Ventura County Watershed Protection District Director to Update the List of Channels Within the Comprehensive Plan of the Ventura County Flood Control District to Reflect the New Channel Names.

Fiscal/Mandates Impact:

Mandatory:	No
Source of Funding:	WPD – Zone 2 – Benefit Assessment
Funding Match Requirement:	No

Impact on Other Department(s): None

Summary of Revenues & Costs	<u>FY 2015-16</u>	<u>FY2016/17</u>
Revenue:	\$ 0	\$ 0
Costs:		
Direct	\$ 13,560	\$ 0
Indirect/Agency Dept.	\$ 3,480	\$ 0
Indirect/County CAP	\$ 210	\$ 0
Total Costs	\$ 17,250	\$ 0
Net District Costs	\$ 17,250	\$ 0
Recovered Indirect Costs	\$ 0	\$ 0

Current FY 2015-16 Budget Projection for Watershed Protection Zone 2 – Unit 4222				
	Adopted Budget	Adjusted Budget	Projected Budget	Estimated Savings/(Deficit)
Appropriations	898,000	898,000	898,000	0
Revenue	537,800	537,800	537,800	0
Net Cost	360,200	360,200	360,200	0

Appropriations are available in the FY16 Zone 2 budget.

Discussion:

On April 14, 2015 the Board authorized the District to initiate a pilot Watershed Awareness Campaign to rename the Oxnard Industrial Drain and the J Street Drain, as shown on Exhibit 1. The Watershed Awareness Campaign was coordinated by a stakeholder Committee of representatives from the County, Watershed Protection District, City of Oxnard, The Nature Conservancy, Coastal Conservancy, chumash representatives and Central Coast Alliance United for a Sustainable Economy. The Committee received input from the community on six name options for each facility that were included on a ballot for public voting. Outreach regarding voting and watershed awareness was conducted via social media, local newspaper publication, community meetings, County of Ventura Public Works Week festivities and class rooms. Nearly 600 votes were cast for each channel in person, via an online survey, and through social media. The Committee deliberated the results of the community outreach and offers the following recommendation for each facility for consideration by your Board.

Oxnard Industrial Drain

The results of the community voting for the Oxnard Industrial Drain showed a strong desire to use this renaming opportunity to make the connection between the existing channel and the unique ecological value of the Ormond Beach. There was a tie in the

votes between Ormond Lagoon Waterway and Primrose Waterway. The name Primrose Waterway was inspired by the Beach Evening Primrose, a small yellow flower that is native to the Ormond Beach. The naming committee determined that since the Beach Evening Primrose is only one of the many important species that is supported by the Ormond Beach wetlands, the name Ormond Lagoon Waterway more completely captures the connection between the channel and the ecological community it supports. The naming committee unanimously recommends your Board change the name of Oxnard Industrial Drain to **Ormond Lagoon Waterway**.

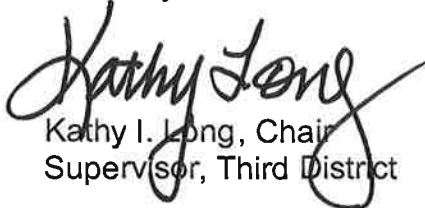
J Street Drain

The results of the community voting revealed a clear desire to honor the chumash people, language, and culture through the renaming of the J Street Drain. An overwhelming majority of the community votes were for chumash creek. Through coordination with local chumash leaders including a representative working on language revitalization, the naming committee learned that the native spelling of the word chumash is tšumaš. The committee also learned that words are not capitalized in the native language and that the pronunciation of tšumaš is the same as chumash. Based on the clear message from the community to honor the native culture in the new name for this channel, the naming committee unanimously recommends your Board change the name of the J Street Drain to **tšumaš (chumash) creek**.

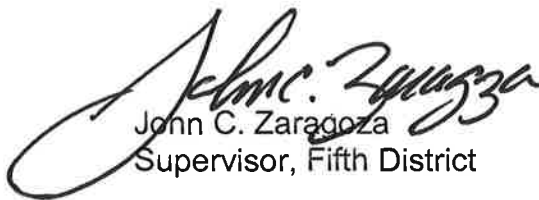
The renaming of these channels will not result in any change to the District's jurisdiction or jurisdictional limits. The District Director will update the *Ventura County Flood Control District Comprehensive Plan for Channel Jurisdictional Limits* Table II (Exhibit 2) and Map A approved by your Board October 11, 1994 to reflect the new channel names.

If you have any questions regarding this item, please contact Tully Clifford, Director, Watershed Protection District at (805) 654-2040 or Tully.Clifford@Ventura.org or contact Zoë Carlson, Environmental Planner, Watershed Protection District at (805) 654-2032 or Zoe.Carlson@Ventura.org.

Sincerely,



Kathy I. Long, Chair
Supervisor, Third District



John C. Zaragoza
Supervisor, Fifth District

Attachments:

- Exhibit 1: VCWPD Facility Location Map of J Street Drain and Oxnard Industrial Drain
- Exhibit 2: Table II List of Channels within the Comprehensive Plan of the Ventura County Flood Control District as of October 4, 1994 Updated August 4, 2015