



PWA

Strategic Focus Areas and Goals

► **Focus Area #1: PWA Good Government and Economic Development**

- Goal 1 Be a peak performing organization that consistently demonstrates effective use of available resources to provide the highest possible service and public communications
- Goal 2 Create a culture of Teamwork and Continuous Process Improvement
- Goal 3 Communications
- Goal 4 Economic Development

► **Focus Area #2: PWA Workforce**

- Goal 1 Attract, hire, develop and retain an effective, diverse, professional, dedicated, and responsive team of employees
- Goal 2 Empower employees at every level to provide county services with maximum effectiveness and efficiency
- Goal 3 Develop employees to become leaders who promote ethics, innovation, service, accountability, and peak performance

► **Focus Area #3: PWA Environment, Land Use, and Infrastructure**

- Goal 1 Be a leader in environmental stewardship
- Goal 2 Be a leader in land-use policies and practices
- Goal 3 Be a leader in infrastructure development and sustainability
- Goal 4 Champion cost-effective energy reduction measures

► **Focus Area #4: PWA Public Safety**

- Goal 1 Maintain high performing public safety programs, practices and responses